

HOW TO BALM

Non-comedogenic oils provide massive hydration. With no water as a filler, it never evaporates to leave your skin dry. Steeped in blueberry anti-oxidants,

FACE

Treat your face to the highest-quality, cleanest, most beneficial natural ingredients on earth.

organic pumpkin seed, jojoba oil and shea butter.

BODY

Rub into hands, feet, tattoos or wherever you need nutrient-rich moisture.

SHAVE

For shaving, pre-shave and after-shave: Use right out of the shower for best results. Apply an almond size amount to wet stubble, and let it soften whiskers for 2-3 minutes. Splash hot water on area of face to be shaved, and rub in another almond size amount to create a thin layer of wet non-lathering cream for good glide. After shaving, rinse and dry face, and apply BALM for extra moisture. Expect less razor burn and irritation, more smoothness. No foam to dry your skin.

To use as an alternative to beard oil: Massage into beard, working down to the skin. BALM softens whiskers and helps you shape your beard without the sparkling shine of beard oil, for a cleaner, more natural look. Moistens

BEARD

skin and makes your beard smell great.

To use as an eye cream, dab under eyes to wake up your face. Caffeine and witch hazel tighten skin. No more hungover look. The tingle means it's working.

EYES

To use as a leave-in conditioner, work a small amount into dry or wet hair for shine, conditioning, separation and to reduce the puffy, too-clean look. 2nd day hair always looks the best. Have it instantly on the first day after you wash.

HAIR

Define your curls and smooth ends with BALM.

Dry, irritated, itchy skin in need of soothing? Try a dab of BALM.

SOOTHE

To use as an exfoliant, simply apply to skin. BALM's natural malic and tartaric acid sourced from organic fruit do the work without the damaging physical abrasion of

EXFOLIATE

other exfoliants. BALM gently and effectively removes the top dead layer of skin while at the same time moisturizing the new skin underneath.

ALL GENDERS NO TOXINS

BALM is beautifully packaged in fast-growing, sustainable bamboo. End throw-away culture by ordering refills!



CULT+KING®
BALM

Manufactured for Alchemy LLC, Park City, Utah
Converge at cultandking.com